For years the Indiana University Northwest School of Business and Economics has been offering superior education, but now it can go further in developing quality programs for its students. The school has achieved accreditation of its bachelor's and master's degree programs in business administration by recent action of the Board of Directors of AACSB International — The Association to Advance Collegiate Schools of Business.

The school announced the honor at a press conference on Tuesday, Jan. 18. It was attended by the university community, members of the media and members of the school’s advisory board.

What this all means is that the business programs at IUN satisfied the highest quality standards related to strategic management of resources, interactions of faculty and students in the educational process and achievement of learning goals in degree programs. Only 15 percent of the business schools worldwide hold this accreditation. During the accreditation process, the School of Business and Economics was visited and evaluated by business school deans with detailed knowledge of management education applying the accreditation standards that are widely accepted in the educational community.

“AACSB International accreditation is the hallmark of excellence in management education. Earning this accreditation for our graduate MBA and undergraduate business programs is the most significant accomplishment of the school this past year. This accomplishment signifies the outstanding quality of our faculty, staff and students,” said Dean Anna Rominger.

“This premier accreditation enables the school to retain and recruit talented and qualified faculty, to offer high performing students the opportunity to be selected for Beta Gamma Sigma, the international business honor society, and to provide business students with the knowledge, skills and tools that equip them for success in the business, government and not for profit work places.”

Earning AACSB International accreditation confirms the commitment of the IU Northwest School of Business and Economics to quality and continuous improvement. With this accreditation, the School of Business and Economics assures its stakeholders that it:

- Manages its resources to achieve a vibrant and relevant mission.
- Advances business and management knowledge through faculty research.
- Provides high-caliber teaching of quality and current curricula.
- Cultivates meaningful interactions between students and a faculty qualified by graduate degrees and research in their discipline.
- Produces graduates who have achieved specific learning goals.

“This is truly a landmark event for the School of Business and Economics. Accreditation by AACSB International symbolizes our commitment for providing the highest quality business education for IUN students through a continuous improvement environment that merits the highest standard of achievement for business schools worldwide,” said Chancellor Bruce Bergland. “We are extremely pleased to receive such prestigious recognition.”

The IU Northwest School of Business and Economics offers a Bachelor of Science in Business Administration with concentrations in Financial Information Systems and in Business Administration, a post baccalaurate certificate in Accounting and a Masters in Business Administration.

For more information on programs visit their Web site located at http://www.iun.edu/~busnw/

Associate Professor of Marketing Constance Milbourne, Ph.D., is one of many faculty members with relevant, real-world experience. After spending more than 10 years in the world of advertising and marketing, she says she enjoys teaching at IUN because she is teaching students who are highly motivated to learn and acquire skills that will help them land a job after graduation.

Inside This Issue

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IU campuses celebrate contributions to life sciences

Did you know Indiana has the fifth largest life sciences economy in the nation? At the heart of that economy is Indiana University—one of the leaders in life sciences. Building on strengths in the basic sciences, medicine and information technology, IU is leading the genomics revolution, seeking to cure disease and improve Hoosier health—while creating new jobs along the way.

IU celebrated its role in the life sciences with the inaugural life sciences week January 22–29. Across the state, Hoosiers learned more about the life sciences and IU’s key accomplishments in the field through a variety of statewide activities and speaking engagements.

IU Northwest kicked-off this week-long celebration with a reception on Monday, Jan. 24, in the new medical professional building. Several community leaders joined the campus community in learning about IU’s commitment to the life sciences and programs and activities specific to the IU Northwest campus. Other activities at IU Northwest to celebrate Life Sciences Week included a series of brown bag lunches held throughout the week, which highlighted faculty research in the life sciences, and a bus trip to the Indiana State Museum in Indianapolis for the chance to experience firsthand two exciting exhibits: "Genome" and "Genes and Your Health."

The main exhibit, "Genome: The Secret of How Life Works," began its journey at the Smithsonian in Washington D.C. Funded with Pfizer and Clarian Health Partners, it provides an interactive medium for the public to learn about genomics research. Exciting components of "Genome" include interactive touch screens, and a giant 25-foot DNA double helix, which reveals the mysteries of our genes. Piece together a DNA puzzle, navigate a cell or attempt to match a DNA sample found at a crime scene. The exhibit will spend January 22 through May 8 in Indianapolis. After that it will be displayed at science museums throughout the state.

"Indiana University has a long and distinguished history of research in molecular biology, genetics and analytical chemistry, the foundations of modern advances in the life sciences," said IU President Adam W. Herbert. "The university also has established world-class core facilities in genomics, imaging, proteomics, protein expression, animal models, medical informatics and bioinformatics. We are home to the state’s only medical school, whose research funding has more than doubled within the past five years. We also are positioned to become a national leader in life sciences research and education."

Chancellor Bruce Bergland (left) and Purdue University Calumet Chancellor Howard Cohen are shown the AVIDD (Analysis and Visualization of Instrument-Driven Data) display by Carol Wood, Ph.D., director of technical services. AVIDD is a powerful "distributed computing" system that links computers and is devoted to processing data for complex research projects, especially in the life sciences, chemistry, meteorology and physics.
Please welcome the following new staff: Arlonda Dickerson, assistant to the director of Social Work; Crystal Jelks, assistant to the program director of the Innovative Leadership Institute; Jennifer Potter, assistant to the director of the Office of Diversity and Equity; and Michelle Flores, bookstore head cashier.

The Division of Social Work faculty have been awarded a $10,000 grant to complete a Region I Needs Assessment for Special Populations. Public funds were made available by the Indiana Housing Finance Authority to study housing issues that affect men who have sex with men, transgendered and women who are HIV positive and who reside in Lake, LaPorte or Porter counties. Director Denise Travis, Ph.D., will serve in the role of project director. Adjunct faculty member Anne Wells, Ph.D., is the principle investigator, Manoj Pardasani, Ph.D., will serve in the role as research assistant along with two MSW students.

Charlotte Reed, Ed.D., has been promoted to full professor in the School of the Education at Indiana University Northwest, making her the first African American woman in the school to earn this title.

Jeff Lorber, Ed.D., vice chancellor for university advancement, served as co-chair for the roundtables track at the annual District V conference for the Council for Advancement and Support of Education (CASE) held in Chicago December 12-14. Lorber and his co-chair, Dino M. Hernandez, executive director of major gifts at Lawrence Technological University, were responsible for recruiting and organizing facilitators for 78 discussion groups covering a wide variety of topics relative to advancement such as alumni relations, communications, development, marketing, student programming and web management.

Zoran Kilibarda, Ph.D., assistant professor of geosciences, presented the poster, “Changing Climate and Wind Patterns Revealed In Indiana’s Fair Oaks Dunes” at the American Geophysical Union (AGU) Fall Meeting in San Francisco on Dec. 12-17. He also received a Fellowship Award for 2004-05 academic year from the Center for Sustainable Regional Vitality along with a 2005 summer fellowship and grant in aid awards presented by the Office of Academic Affairs.

Julie Peller, Ph.D., assistant professor of chemistry, had the feature article, “Hydroxyl’s Radical’s Role in the Remediation of a Common Herbicide, 2,4-Dichlorophenoxyacetic Acid (2,4-D),” in the Dec. 14 issue of the Journal of Physical Chemistry A along with Olaf Wiest, Ph.D., and Prashant V. Kamat, Ph.D., She also conducted the poster presentation, “Photocatalytic Remediation of Air Pollutants: Oxidative Destruction of Gas Phase Polycyclic Aromatic Hydrocarbons (PAHs) Under Atmospheric Conditions,” at the 2004 Notre Dame Environmental Education and Research Symposium on Nov. 10.

Adrián M. García, Ph.D., assistant professor of modern languages, published an article on Don Quijote in the journal Hispania: “El curioso impertinente, the ‘Pause,’ and verdadera historia.”

William Allegrezza, Ph.D., lecturer in the Department of English, worked collaboratively with Lou Ann Karabel, senior lecturer in the Department of English, on a service learning project in which the students produced a small book, Talking Steel: An Oral History of Indiana Steelmakers, consisting of interviews with retired steel workers. Allegrezza also gave a poetry reading and a talk at the University of Wisconsin at Madison funded by the Friends of the Library. He also recently had a poetry chapbook accepted for publication by BlazeVox Books.


In September, James Lane, Ph.D., professor of history presented a paper entitled, “Ethical Issues Dealing with Matters of Sex in Institutional Oral Histories: IU Northwest as a Case Study,” at an Oral History Association conference in Portland, Ore.

Cynthia O’Dell, Ph.D., associate professor of psychology and Mark Hoyert, Ph.D., chairperson and associate professor of psychology, co-wrote the articles, “The Imposter Phenomenon and Goal Orientation.” Journal of the Indiana Academy of Social Sciences, 7, 1-10, and “Altering Achievement Motivation to Enhance Classroom Learning,” Proceedings of the 15th annual International Conference on College Teaching and Learning, 199-135.

Karl Nelson, Ph.D., assistant professor of psychology, gave a poster presentation, “Psychometric Exploration of the Sexual Addiction Screening Test in Veterans,” at the American Psychological Association Annual Convention in Honolulu, Hawaii this past July. At the same conference Nelson and M. Oehlert, gave the poster presentation, “Evaluation of the South Oaks Gambling Scale in Addicted Veterans.”


See Distinction, page 4
Choral ensemble performs in honor of Dr. Martin Luther King, Jr.

The campus celebrated the birth and life of Dr. Martin Luther King, Jr. with a free performance by the IU African American Choral Ensemble on Sunday, Jan. 16 in the Savannah Center Auditorium. The ensemble, based at IU Bloomington, delivered a broad repertoire of spirituals, folk forms, traditional and contemporary gospel music and formally composed works by African American artists. James E. Mumford directs the more than 80 voices that make up the sounds of joy, sorrow, reflection and celebration, that express the rich and varied traditions of African American choral music and the complexity of the Black American experience.

The African American Choral Ensemble is one of three ensembles of the Indiana University African American Arts Institute, which is one of the premier university performing arts programs in the nation.

This event was sponsored locally by the Diversity Programming Group of the Center for Cultural Discovery and Learning, Multicultural Affairs and the Student Services Administration at IU Northwest.

Distinction
Continued from page 3

The first of its kind, dual United Way/IU Northwest fundraising campaign yielded a total of $13,400 this year. Of the total giving, $2,000 was pledged to activities at the university, including projects, scholarships and academic departments. This was a $5,200 increase from last year’s United Way campaign.

Northwest Phoenix Advertising Representative Melissa Mihal and other members of the student newspaper staff organized and sponsored an Angel Tree, which provides gift(s) for needy children, and a Pocket Change Collection over the holidays. After an overwhelming response from the IU Northwest community, the newspaper was able to cover the initial 25 angels sent from South Lake County Community Services and request 51 more angels for sponsorship. Donations to the “Pocket Change Collection” buckets located in That Little Café in Moraine totaled $310.76 and newspaper staff members collected $436.12 at the angel distribution and gift drop-off tables.

Send us your NEWS! The Office of Marketing and Communications invites you to complete a user-friendly online form to share your professional honors, accomplishments and any other news-worthy information. Go to: http://www.iun.edu/~newsnw/submitnews.shtml

Special Retention Program

The Special Retention Program is an academic support service on the IU Northwest campus. We have a three-tiered program including the SI Tutoring Program (Supplemental Instruction), student mentoring, and the Reach program. These programs help foster positive skills for students and help ensure student retention and success.

The SI tutoring program traditionally targets historically difficult courses. Study and tutoring sessions are held daily for a variety of classes. The sessions are led by selected peers that have achieved academic success in the course in the past. The sessions are open to anyone enrolled in the selected course. Most students who attend, finish with a half or full letter grade higher than those who do not attend SI sessions.

SI is a great way to study effectively and keep up with course material throughout the semester. During SI sessions, the SI tutor aids the students’ learning experience and helps them to meet the expectations of the professor by coordinating group discussions about the class lecture and course material.

Faculty and staff are encouraged to inform their students about the opportunities available and encourage the students to utilize the support. Supplemental Instruction was developed for student success and as a method of providing free tutoring and help.

For more information on the Special Retention Program, please visit Hawthorn Hall, room 425 or call 981-4296.
Strategic Planning Team builds from Fall Retreat

By Alisha Throckmartin

This is the second of a two-part series reporting on the November 2004 Strategic Planning Team’s (SPT) Fall Retreat.

The December issue outlined the progress made on last year’s Academic Quality Improvement Project (AQIP) and detailed the three new two-year AQIP projects that are underway.

Several other items were addressed and some revisions were made where deemed necessary.

After a review of the 2004 outcomes, it was decided that Outcome #9 would be terminated, provided that the remaining eight outcomes would incorporate the effective use of technology within their activities.

An assessment of the roles and responsibilities of outcome chairs was conducted, and resulted in the decision to compensate outcome chairs with a reasonable combination of course reduction and/or salary enhancement for those who serve during 2005. The Chancellor’s Cabinet will determine a set amount of renumeration.

That assessment also resulted in guidelines by which outcome chairs need to lead their respective groups. Those items include, but are not limited to: ensuring timely completion of outcome objectives, engaging the campus through effective leadership, being a member of the SPT, working with the office of Marketing and Communications to ensure regular communication of the status of each outcome and other actions that were determined to fall under the direction of each chair.

Support structures for the chairs were also discussed and it was determined that secretarial and administrative support would be provided to address clerical tasks that need to be done.

Chancellor Bergland will meet with chairs monthly to review progress and to address any issues needing attention.

The previous strategic areas of focus were expanded to now include the pursuit of excellence, along with the previous areas, campus climate and unique identity.

A Facilities Implementation Plan was created with the purpose of furthering campus and IU agendas through the use of proper facilities and expansion as deemed necessary.

This means that the plan will seek to put students first in terms of allocating productive, safe and secure environments and spaces that will encourage student learning, interaction and growth. This would mean studying how to improve in such areas as administrative office locations, parking, support buildings and facilities to house state-of-the-art tools.

The SPT also decided that all external and intra-campus communication regarding the SPT’s activities would go through Jeff Lorber, Ed.D., vice chancellor for university advancement. Don Steward, Ed.D., vice chancellor for information technology will be responsible for posting all SPT information on its Web site.

For a complete report of the SPT’s Fall Retreat, please visit www.iun.edu/~spcnw

Share the Vision
CETL names professional development grant winners

Each year, the Center for Excellence in Teaching and Learning provides numerous grants to faculty members interested in conducting research at the college/university level, implementing innovative teaching and learning projects, or traveling for the purposes of professional development related to teaching and/or learning. CETL is proud to announce that the following seven individuals have received professional development grants in the amount of $250 - $500.

Steven Dunphy, Ph.D.
Associate Professor of Management
Is the History of Management Thought in Jeopardy?
Dunphy will travel to Las Vegas to present a paper entitled, Is the History of Management Thought in Jeopardy? at the American Society of Business and Behavioral Sciences annual conference. In this paper, he describes the use of a popular game show format to help get his students become more interested in the often overlooked topic of the history of management thought.

Using Hollywood’s Greatest Film Scenes to Teach Concepts of Organizational Behavior and Management
Dunphy will purchase a number of DVDs containing the 10 Greatest Movie Scenes, and develop a pedagogical exercise based on those movie scenes to teach concepts of organizational behavior and management.

Karen Evans, Ph.D.
Associate Professor of Public and Environmental Affairs
Annual Conference on Teaching Public Administration
Evans will travel to Florida to attend the Annual Conference on Teaching Public Administration, the major pedagogical conference for public administration faculty. The theme of this year’s conference is, “Teaching Public Administration in the Real World: Content, Audience, Delivery.” Several SPEA faculty will attend the conference and present a panel focusing on their experience updating the Masters of Public Administration (MPA) core courses as part of a SPEA system-wide effort. Evans is especially interested in attending sessions focused on the teaching of public management and executive leadership in public affairs education and on service learning.

Rick Hug, Ph.D.
Associate Professor of Public and Environmental Affairs
Annual Conference on Teaching Public Administration
Hug will travel to Florida to attend the Annual Conference on Teaching Public Administration. He will present a panel presentation along with Evans, Zinner, and other SPEA faculty (see description of conference and panel above under Evans). Hug is especially interested in attending sessions focused on the teaching of statistics in public affairs education and on distance learning approaches.

Karl Nelson, Ph.D.
Assistant Professor of Psychology
Research on Class Participation
Nelson and his students in an upper level psychology course are conducting research regarding personality and learning motivations in relation to classroom participation and performance. The students have written up their initial findings and submitted a proposal to present at the Midwest Psychology conference to be held in Chicago in May. The CETL grant will provide funding for all six students involved in the research to attend the conference and present their research.

William Nelson, Ph.D.
Professor of Finance
Globalization Seminar
Nelson will attend the Centers for International Business Education and Research Globalization Seminar to gather information and learn new teaching techniques for incorporating the international dimensions of business into his classes. He will also be able to network with colleagues to obtain knowledge on the most recent trends in International Finance curriculums.

Manoj Pardasani, Ph.D.
Assistant Professor of Social Work
Cultural Sensitivity and Competence among Social Work Students
Pardasani will conduct a research study to evaluate the current level of cultural competence of students and examine the extent to which social works students are prepared for culturally sensitive practice with a diverse population. He will use the results of this study to identify necessary steps to accomplish that goal through curriculum design.

Denise Travis, Ph.D.
Director, Division of Social Work and Assistant Professor of Social Work
The Use of ‘The Wiz’ as a Teaching Tool in a MSW Groups Practice Class
Travis will travel to Detroit to present a paper at the International Symposium for the Advancement of Social Work with Groups. The paper describes her use of the film, The Wiz, in her teaching to aid student learning related to concepts of group therapy.

Susan Zinner, J.D.
Assistant Professor of Public and Environmental Affairs
Annual Conference on Teaching Public Administration
Zinner will travel to Florida to attend the Annual Conference on Teaching Public Administration. She will present a panel presentation along with Evans, Hug, and other SPEA faculty (see description of conference and panel above under Evans). Zinner is looking forward to continuing a discussion that was started at last year’s conference regarding the possible creation of an online public administration professional journal.

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The NEW Oncourse: Collaboration and Learning

You may have heard that there is a new Oncourse coming. This “next generation” of Oncourse is part of the Sakai Project, and will be called Oncourse Collaboration and Learning (Oncourse CL). An early release of Oncourse CL with limited features has been introduced, but more features will be added each semester until the full implementation of Oncourse CL in Fall 2006. The exciting news about Oncourse CL is that you can use it as a course management system (the way we currently use Oncourse), and for collaboration within groups such as committees, departments and research teams.

If you are interested in learning more about Oncourse CL, visit the Oncourse home page at http://oncourse.iu.edu and click on “Oncourse CL Info” for more information. This link goes to http://oncourse.iu.edu/help/clinfo.html which provides information to help you prepare for transitioning to Oncourse CL. From this page, you can view an interactive Preview of the Oncourse CL environment, view sample tutorials on tools in Oncourse CL or see current IU Knowledge Base articles on the new Oncourse.

If you are interested in exploring Oncourse CL, you can do so by signing up for a worksite in the new Oncourse CL. This is a great opportunity to gain hands-on experience with IU’s new collaboration and learning tool, get comfortable with the new look and feel, and evaluate its potential in supporting your teaching as well as your research and committee work.

To request a worksite in the new Oncourse CL, log into Oncourse and follow the "Oncourse CL Site Request" link in the My Tools section of your Profile page. You will have the option to request a "Project Site" or an "Official Course Site." At this point in time, it is strongly recommended that you first request a project site and explore the tool before using it for any of your official courses. It is important to realize that some features that are currently in Oncourse Classic, like the gradebook and ability to set up groups, will not be available in Oncourse CL until the official release in June 2005. Also, note that if you sign up for an "Official Course Site," your course will be permanently redirected to Oncourse CL.

We are aware that Oncourse CL provides many challenges and opportunities, and the Center for Excellence in Teaching and Learning is here to help you with this transition. Be assured that we are working hard to keep abreast of the developments in Oncourse CL, and we will keep you informed about these as they are made known to us. Please stay in touch with us and we will do our best to respond to your questions and concerns.

Upcoming CETL Events

To register, please visit:
http://www.iun.edu/~cetl/services/workshops.shtml

Flash on Demand: Building Dynamically-Generated Interactive Learning Tools

Wednesday, Feb. 9
11 – 11:50 a.m.
Hawthorn Hall, room 338

Jay W. Hagenow, IUPUI and Sharon K. Calhoon, Indiana University Kokomo

Macromedia Flash has made it possible to create engaging interactive content for students, but the time and expense required for faculty to learn to program in Flash can make utilizing this technology prohibitive. By using Flash, an SQL database, PHP scripting and XML, we’ve given instructors who are not Flash programmers the ability to dynamically create their own interactive content to facilitate online learning.

This session is part of the "2ndWednesdays@Noon," a virtual brownbag series about teaching with technology offered by IHETS (Indiana Higher Education Telecommunication System).

Brown Bag: Dealing with Student Anxieties Related to Grading

Tuesday, Feb. 22
12:30 – 2 p.m.
Library Conference Center, rm 331

It’s not uncommon for our students to have academic-related anxieties, especially related to their grades. Such anxieties and concerns can impact the learning process. Bring your lunch and join your colleagues in an informal Brown Bag Discussion related to addressing students’ anxieties about grading to promote effective learning.
February Calendars

The Diversity Programming Group Presents:

Darwin Day
Wednesday, Feb. 9
1 p.m. - 3:30 p.m.
Library Conference Center, room 105AB
7th annual celebration of Charles Darwin’s birthday with fun presentations and birthday cake

Oscar Brown Trio
Sunday, Feb. 13
7 p.m.
Tamarack Theatre
Jazz music

Women’s Studies Monthly Book Club Meeting
“The Falls” by Joyce Carol Oates*
Friday, Feb. 18
5 p.m.
Women’s Center (SC, room 207)
*NOTE: Oates will be here on campus for a reading and book signing on Wednesday, March 9. Mark your calendars!

Monday Movie Series

Come watch free movies, many of which are newer releases, in the Savannah Center Auditorium every Monday at 1 p.m. throughout the spring semester.

Feb. 14
THE AUTOBIOGRAPHY OF MISS JANE PITTMAN
(1974, TV); Dir. John Korty: with Cicely Tyson and Odetta (Not Rated, 110 mins.).

Feb. 21
GLORY
(1989); Dir. Edward Zwick: with Matthew Broderick, Denzel Washington, and Morgan Freeman (Rated R, 122 mins.).

Feb. 28
THE BATTLE OF ALGIERS
(1965, Algeria/Italy); Dir. Gillo Pontecorvo: with Ali Brahim Haggiag and Jean Martin (Not Rated, 117 mins.)

Computing Workshops

Workshops are open to IUN, faculty, staff and registered students at NO CHARGE.

Microsoft Excel 1: The Basics
Friday, Feb. 11
9 a.m. - Noon

Microsoft PowerPoint Basics
Monday, Feb. 21
1 – 4 p.m

Microsoft Word: AutoText & AutoCorrect
Thursday, Feb. 24
1 - 4 p.m.

Workshops are open to IUN, faculty, staff and registered students at NO CHARGE.

Learn new skills or brush up old ones. Contact Jackie Coven to make a reservation: Phone: 980-6960, Email: jcoven@iun.edu, Office: Hawthorn 108B. Walk-ins are welcome when seats are available. All workshops meet in Hawthorn 108.

Northwest News Staff:

Editor in Chief
Michelle Searer
OMC Director
980-6686; msearer@iun.edu

Managing Editor
Kim Kintz
OMC Assistant
980-6802; kkintz@iun.edu

Creative Director
Ryan Shelton
OMC Specialist
981-4279; rydshelt@iun.edu

Contributing Writers
Alisha Throckmartin
Emily Hixon

Copy Assistant
Kristie Gilmore

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